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Dear Ms. Buttiglione,

During the European Economic Summit 2014 it became clear that effective solutions do exist for our crisis-ridden economies. Two promising possibilities are Relational Thinking and Jubilee Economics with a strong emphasis on mutuality. Relational Thinking involves learning to see life from the perspective of relational well-being as opposed to the viewpoints of individualism and materialism. Jubilee Economics recognises that value creation is more effective and sustainable when all of the stakeholders in a business are considered and not just the shareholders.

The principles of Relational Thinking are beginning to be applied in the economic policy of an increasing number of nations and last year the Saïd Business School (Oxford University) announced a joint initiative with a multinational corporation to train the new generation of business leaders in the principles of mutuality and their application in different business and economic contexts.

I am writing to invite you to attend the European Economic Summit Government and Public Policy Round Table (26-28 Aug. 2015, Amsterdam) for policy makers, economists, politicians, CEO's, think tank members, Board of Directors members and entrepreneurs. During this invitation-only meeting Michael Schluter, Bruno Roche en Luc Gnacadja will present these new paradigms and show how they can be used to develop practical strategies for:

- Improving long-term economic productivity at national and regional levels.
- Reducing government, corporate and private debt.
- Stimulating innovation and reducing (youth) unemployment.
- Helping to curb the influx of refugees.

Our speakers

Michael Schluter is the Founder of the Jubilee Centre in England and the father of Relational Thinking. **Bruno Roche** is the Chief Economist of a large multinational corporation. He is a

member of the World Economic Forum Global Agenda Council on Sustainable Development and was a member of the French Economic Team during the French G20 Presidency, 2010-2011.

A new speaker has also been added to our programme – **Paul Mills**, Sr. Economist at the IMF. Paul's specialty is reducing government debt. After this round table meeting **Luc Gnacadja**, a former United Nations Executive Secretary for the Convention to Combat Desertification and a former Presidential candidate for the nation of Benin, will be doing an extra session for those interested on "The impact of desertification and migration on local, national and regional economic policy."

We hope to be able to welcome you at this unique meeting.

On behalf of the Steering Committee of the European Economic Summit,

Dr. Arleen Westerhof

Coordinator, European Economic Summit

